



Theme - Infographic based Student Tree

Much of student life is icon or messaging based, so i've tried to concentrate on an infographic that utilises some of the main aspects of student life (music, wifi, exams, domestic chores, coffee etc), whilst combining it with a symbol of growth, a tree. The theme is highly adaptable, icons could easily change to represent a particular subject & potential for animation in say web advertising, After Effects, Powerpoint would be huge.

(I must apologise for breaking your style guidelines & not using the Proxima Nova font, sadly I dont have it installed on my PC, however, I opted for Open sans, which is fairly close)



Typical icons associated with student life



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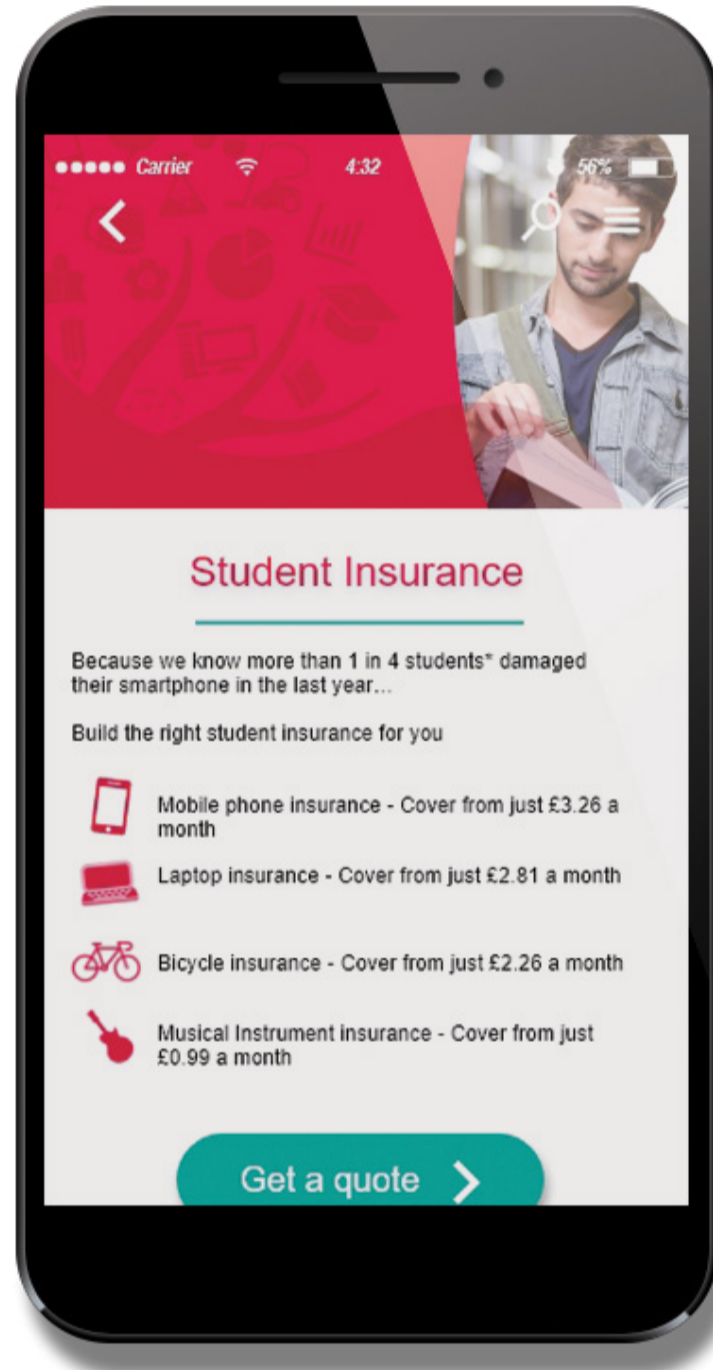
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Creative wireframed in Adobe XD prototype for iphone

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